MEDIA ADVISORY

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SOUTH DAKOTA CATTLEMEN'S FOUNDATION ANNOUNCES WINNERS OF 2019 SCHOLARSHIP PROGRAM

De Smet, South Dakota – June 3, 2019. Members of the South Dakota Cattlemen's Foundation recently invited students throughout South Dakota to apply for their scholarship program that they launched in 2016.

This scholarship program was established by the South Dakota Cattlemen's Foundation to identify and reward youth who have demonstrated a sincere interest in the growth of the beef industry in South Dakota. Funds raised at the Sixth Annual Prime Time Gala & Concert will fund these scholarships.

After the review of applications, the following individuals were selected as recipients of scholarships and are listed in alphabetical order:

Cutler Michalski – Willow Lake, South Dakota Jonathan Sumption – Frederick, South Dakota Kadon Leddy – Stockholm, South Dakota Logan Wolter – Wessington Springs, South Dakota Tyler Bush – Britton, South Dakota

These individuals were selected based on their active participation and interest in the development of their communities and the South Dakota beef industry. All are also currently enrolled in a post-secondary institution in South Dakota. Scholarships of \$5,000 \$4,000, \$3,000, \$2,000, \$1,000 will be awarded to these five students and the amounts will be announced the evening of the Prime Time Gala.

BACKGROUND: The South Dakota Cattlemen's Foundation joined forces with Feeding South Dakota in May 2013 to create a signature event, Prime Time Gala & Concert, that raises critical funds for their mission by providing more beef to food insecure families throughout the state. Funds also raised from the Prime Time Gala & Concert support the scholarship program that provides \$15,000 in funding to students throughout South Dakota.

Since hosting the first event in June 2014, the South Dakota Cattlemen's Foundation has raised over \$966,110 for Feeding South Dakota. This amount has allowed Feeding South Dakota to purchase and distribute 789,114 pounds of beef throughout all 66 counties in in South Dakota.

The South Dakota Cattlemen's Foundation will host its Sixth Annual Prime Time Gala & Concert on Saturday, June 22, 2019 at the Sioux Falls Convention Center with a country music concert featuring Jake Owen and Jerrod Niemann at the Denny Sanford PREMIER Center.

For more information about the Prime Time Gala & Concert, visit www.SDPrimeTimeGala.com.