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FOR IMMEDIATE RELEASE

Alltech South Dakota donates KEENAN mixer wagon in support of Feeding South Dakota

[BROOKINGS, S.D.] – For the second year in a row, global animal health and nutrition company Alltech is proud to announce the donation of a [KEENAN](#) mixer wagon that will be auctioned off at the fifth annual South Dakota Prime Time Gala on June 23, 2018. Hosted by the South Dakota Cattlemen’s Foundation, the Prime Time Gala is an annual fundraiser that benefits [Feeding South Dakota](#), an organization that provides emergency food assistance to thousands of people in any given week and hundreds of men, women and children every day across South Dakota.

“We understand that the money raised at an event such as this will benefit thousands of people in need throughout South Dakota,” said Jon Hardt, Alltech regional sales manager. “Alltech is proud to support such a great cause, along with the beef industry.”

Since hosting the first event in June 2014, the South Dakota Cattlemen’s Foundation has raised over \$737,508 for Feeding South Dakota.

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Photo Caption (download by copying this link into your browser):

<http://photos.alltech.com/pf.tlx/f8f-DfB70jiX>



The KEENAN MechFiber 320, donated by Alltech South Dakota, was the highest-bid item at the Prime Time Gala auction in 2017, raising \$40,000 for Feeding South Dakota.

Photo credit: Robb Long Imaging

About Alltech:

Founded in 1980 by Irish entrepreneur and scientist Dr. Pearse Lyons, Alltech discovers and delivers solutions for the sustainable nutrition of plants, animals and people. With expertise in yeast fermentation, solid state fermentation and the science of nutrigenomics, Alltech is a leading producer and processor of yeast additives, organic trace minerals, feed ingredients, premix and feed.

Our guiding ACE principle seeks to develop solutions that are safe for the Animal, Consumer and the Environment. Our more than 5,000 talented team members worldwide put this purpose to work every day for our customers.

Alltech is a family-owned company, which allows us to adapt quickly to emerging customer needs and to stay focused on advanced innovation. Headquartered just outside of Lexington, Kentucky, USA, Alltech has a strong presence in all regions of the world. For

further information, visit www.alltech.com/news. Join us in conversation on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About KEENAN:

Established in 1978, KEENAN is a respected leader in ethical and profitable farming solutions, focused on maximizing feed efficiency. Over the course of nearly four decades in business, KEENAN has earned a particularly strong reputation for manufacturing quality mixer wagons.

KEENAN, a member of the Alltech family of companies since April 2016, interprets data for more than 300,000 cows from close to 2,000 farms in 25 countries around the world, representing one of the world's largest field databases on dairy feed efficiency.

KEENAN prides themselves on continuous investment into new technology for the benefit of their customers globally. The company has evolved throughout the years, combining cutting-edge technological developments with breakthrough nutritional expertise.

A keen advocate for environmental sustainability, KEENAN has developed a range of solutions to enable farmers to overcome agricultural production challenges, improve rumen health and feed efficiency.

For further information, visit www.keenansystem.com. Keep up to date with KEENAN activities on [Facebook](#), [Twitter](#) and [LinkedIn](#).